

APPROVED:
 Rector of BSTU
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PRICE OF SERVICES

**ADVERTISEMENT PLACEMENT
 in the Bulletin of Bryansk State Technical University**

№	Type of advertisement place	Price (without VAT), Rubles/Issue
1	Cover, 2-nd and 4-th page (module size 280x185 mm)	10 000
2	Cover, 3-d page (module size 280x185 mm)	8 000
3	Black-White, inside the journal (module size 165x240 mm)	4 000
4	Black-White, inside the journal (module size 165x120 mm)	3 000
5	Black-White, inside the journal (module size 165x60 mm)	2 000
6	Advertisement making	5 000 Rubles/Module

**ADVERTISEMENT PLACEMENT
 on the website of the "Bulletin of Bryansk State Technical University"**

№	Type of advertisement place	Price (without VAT), Rubles/Month
1	Through (on all pages) advertisement banner placement with size 180x180 pixels in the left column of the website. Dynamic banner.	4 000
2	Through (on all pages) advertisement banner placement with size 160x160 pixels in the right column. Dynamic banner.	3 000
3	Banners exchange 100x100 pixels at mutual interest	1 000
4	Advertisement making	5 000 Rubles/Module

**VALUE
 of one copy of the journal**

№	Type of advertisement place	Price (without VAT),
1	Journal "Bulletin of Bryansk State Technical University" without delivery of an issue by Post of Russia	3 500 Rubles/copy
2	Journal "High Technologies in Mechanical Engineering" without delivery of an issue by Post of Russia	3 000 Rubles/copy
3	Journal "Bulletin of Bryansk State Technical University" taking into account delivery of an issue by Post of Russia	4 000 Rubles/copy
4	Journal "High Technologies in Mechanical Engineering" taking into account delivery of an issue by Post of Russia	3 250 Rubles/copy

**VALUE
 of one electronic copy of the journal of BSTU**

№	Type of advertisement place	Price (without VAT),
1	Electronic copy of the journal ("Bulletin of Bryansk State Technical University" or "High Technologies in Mechanical Engineering")	500 Rubles/copy

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